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**DEFENCE EXPO GROUND, SEC-18, VRINDAVAN COLONY** 

**LUCKNOW** 

# RENEWABLE

**ENERGY AND** 

## **ELECTRIC VEHICLE**







IN ASSOCIATION WITH



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WAAREE























#### **ABOUT REV EXPO 2024**

REV Expo 2024 is Uttar Pradesh's premier showcase for Renewable Energy and Electric Vehicle innovation and technology. This seminal exposition provides a platform for pioneering manufacturers and service providers across the Renewable and Electric mobility spectrum to exhibit their state-of-the-art products, cutting-edge technologies, And futuristic visions to environmentally conscious industry leaders and end-users alike.

Participants can anticipate viewing displays of sophisticated solar panels, intelligent inverters, high-efficiency wind turbines, advanced high-capacity batteries and charging systems, biogas digesters, smart electric vehicles spanning two-, three- and four-wheelers, automated public transport, sustainable biofuels, and much more.



The expo facilitates networking dialogues between leading green technology companies and policy makers, power utilities, transportation enterprises, infrastructure providers, and other influential stakeholders in India's burgeoning renewable energy and electric mobility ecosystem working assiduously to accelerate the nation's net-zero aspirations. As Uttar Pradesh's hallmark Renewable Energy and Electric Vehicle trade exhibition, REV Expo 2024 shall set the agenda for collaborative pathways, innovative business solutions and accelerated adoption of emerging technologies that promise to shape a cleaner, greener and brighter future for the state and the nation.

#### **AN INDUSTRY OVERVIEW**

Uttar Pradesh is endowed with bountiful potential for Renewable energy harnessing across multiple fronts – Solar, Wind, Bio energy and small Hydroelectric plants. The state has envisioned an ambitious 10,700 MW installed capacity milestone by 2022, comprised of sizable solar and wind power allocations and supplemented by bioenergy and mini hydel undertakings. As of 2024, over 29,850 MW renewable capacity has been accomplished, predominantly through proliferating solar farms and wind turbines. To accelerate further propagation, the UP administration has promulgated attractive policies and incentives to catalyze investments in this high-growth arena. Concurrently, apex development

agencies like UPNEDA are rigorously quantifying district-level renewable generation possibilities and assisting small-scale distributed capacity building through rooftop solar panels, farmer biogas units etc. On

the electric mobility front, the UP government has unveiled its pioneering EV Manufacturing and Mobility Policy in 2021 to cement the state's status as a preeminent automotive and battery manufacturing hub catering to burgeoning national EV demand. Energy distribution firm EESL has recently disclosed plans to deploy 1,500 electric buses and 100 charging stations across UP. Automobile leaders like Tata and Mahindra too are exploring manufacturing and assembly unit construction. Concurrently, EV

charging infra amplification is underway as over 25 publicly accessible stations have been installed thus far, with more in the pipeline aided by Central government atronage. In essence, If robust foundations are laid at this formative stage, immense socioeconomic and environmental dividends shall surely follow.

#### **WHY UTTAR PRADESH?**

Uttar Pradesh's **Renewable Energy and Electric Vehicle Exposition in Lucknow**, the enterprising capital of India's largest potential state Uttar Pradesh, harbors tremendous potential to catalyze a clean energy revolution.

Foremost, Lucknow's eminent status as the governmental nexus of Uttar Pradesh facilitates access to indispensable administrative backing, spurring augmented visibility, financing channels, and profound policy stimuli to proliferate renewable energy integration and electric vehicle adoption statewide.

Moreover, Lucknow's exponential urban expansion has engendered pressing challenges including chronic pollution and surging power deficits, rendering the metro ripe for transformative sustainable interventions showcased via the expo to mitigate these threats.

Additionally, Lucknow's flourishing market proffers abundant opportunities for renewable technologies and electric mobility to address escalating energy needs, magnetizing visionary businesses, impact-oriented investors, and ingenious entrepreneurs to capture this burgeoning demand.

Furthermore, the prevalence of academic incubators and scientific powerhouses in Lucknow offers a reservoir of exceptional talent and intellectual capital to enrich the expo's offerings and catalyze technological leapfrogging.

By spotlighting Lucknow as the venue of choice, this trailblazing exposition can elevate ecological consciousness, forge purpose-driven coalitions, and spur urgent action towards constructing a sustainable future in one of India's most dynamic urban tambours.



PARTICIPATION CHARGES		
	FOR INDIAN COMPANIES	FOR INTERNATIONAL COMPANIES
SHELL SCHEME	INR 8000 Per Sq. Mtr.	175 USD Per Sq. Mtr.
BARE SCHEME	INR 7500 Per Sq. Mtr.	150 USD Per Sq. Mtr.
OUTER AREA	INR 4000 Per Sq. Mtr.	100 USD Per Sq. Mtr.

- 1TABLE
  - TIABLE
- 2 CHAIRS
- 1 DUSTBIN
- 2 SPOTLIGHT
- 5 AMP POWER PLUG POINT
- OCTONORM WALL STRUCTURE
- OCTONORM WALL STRUCTURE
- FASCIA WITH COMPANY NAME
- WALL TO WALL CARPET

#### **BENEFITS OF PARTICIPATION**

Meet High Quality Prospects And Decision Makers.

Brand Building Opportunity Among The Industry And General Public.

Direct Interaction With Industry Suppliers, Buyers And Distributors.

Find Out The Latest Technologies, Products And Services.

New Import And Export Opportunity.

Network With Industry Professionals.

A Platform To Launch New Products

Explore Joint Ventures & Partnerships

#### **EXHIBITOR PROFILE**

Solar P.V Modules Manufacturers

**Epc Companies** 

Inverter/PCU Manufacturers

Renewable Energy Product Seller & Distributors

Solar Pump

Components Manufacturing

**Backsheet Manufacturers** 

System Integrators Assemblers & Distributers

Solar Street Lights

Solar Thermal Heater

Solar Panel Cleaning Machinery & Equipment

6 Floating Solar Plant

6 Power Electronics (inverters & Converters)

6 Solar CCTV Cameras

6 **Scrapping Companies** 

6 Battery Pack Assemblers

Lithium-ion Battery Manufacturers

Battery Management System Providers

Testing & Monitoring System



Bio Gas Energy

Hydrogen Energy

**Certification Institutes** 

Research And Development Institutes

Passenger Cars

Commercial Vehicles (vans, Trucks & Buses)

Two-wheelers (Scooters & Motorcycles)

Specialized Vehicles (Electric Rickshaws & Golf Carts)

OEM 's

**Ev Charging Station Manufacturers** 

Charging Station Installers And Integrators

**Charging Network Operators** 

Manufacturers, Suppliers, Distributors And Service \ **Providers** 

**System Providers And Integrators** 

Providers Of Grid Infrastructure And Solutions For The Integration Of Renewable Energy

Electric Motors And Drive train Components

Electric Vehicle Software And Connectivity Solutions

### **VISITOR PROFILE**

Dealers And Distributors

Exporters & Importers

Retailers & Suppliers

Municipalities & Development Authorities

Ministries & Government Officers

Environmental NGO

State Environment & Transport Departments

Trade Associations

**C** Local Entrepreneurs

Energy Consultants

Real Estate Developers

Industrial Consumers

Independent Power Producers

Utilities & Project Developers And Planners

FINTERESTED BUYERS & CONSUMERS

Investors & Fund Managers

State & Central Psu's

Government Policy Makers & Urban Planners

Corporate Houses

Environment Monitoring Authorities

Hospitals And Hotels

Consultants And Advisors

Facility Management Companies

Schools, Colleges & Universities

**Environmentalists** 

Direct Buyers & General Public

Supply Chain Organisations

Builders & Developers

Pollution Control Boards

Environment Consultants

Education & Research Institutes

Policy Makers



#### **ABOUT THE ORGANIZER**



Eventage Trade Fair & Events Pvt. Ltd. is a new generation exhibition company which brings in fresh perspectives on opportunity creation through exhibitions. We seek to create business events which cater to the needs of both new age startups based on technology as well as traditional industries. Team Eventage is set to transform the way B2B exhibitions are perceived. Our portfolio of events include B2B exhibitions, global trade shows, summits, forums, buyer-seller meetings, and inbound & outbound trade missions across the globe to create trade and investment opportunities. Founded by the visionary team of industry experts with over two decades of rich experience in B2B exhibitions, Business Events and Publications across industry segments globally.



PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.





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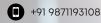


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