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EXHIBITIONS | CONFERENCES | EVENTS

**23 24 25 AUGUST 2024**

**SMRITI UPWAN, LUCKNOW**

# RENEWABLE ENERGY AND ELECTRIC VEHICLE EXHIBITION



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## ABOUT REV EXPO 2024

REV Expo 2024 is Uttar Pradesh's premier showcase for Renewable Energy and Electric Vehicle innovation and technology. This seminal exposition provides a platform for pioneering manufacturers and service providers across the Renewable and Electric mobility spectrum to exhibit their state-of-the-art products, cutting-edge technologies, and futuristic visions to environmentally conscious industry leaders and end-users alike.

Participants can anticipate viewing displays of sophisticated solar panels, intelligent inverters, high-efficiency wind turbines, advanced high-capacity batteries and charging systems, biogas digesters, smart electric vehicles spanning two-, three- and four- wheelers, automated public transport, sustainable biofuels, and much more.

The expo facilitates networking dialogues between leading green technology companies and policy makers, power utilities, transportation enterprises, infrastructure providers, and other influential stakeholders in India's burgeoning renewable energy and electric mobility ecosystem working assiduously to accelerate the nation's net-zero aspirations.

As Uttar Pradesh's hallmark Renewable Energy and Electric Vehicle trade exhibition, REV Expo 2024 shall set the agenda for collaborative pathways, innovative business solutions and accelerated adoption of emerging technologies that promise to shape a cleaner, greener and brighter future for the state and the nation.



## AN INDUSTRY OVERVIEW

Uttar Pradesh is endowed with bountiful potential for Renewable energy harnessing across multiple fronts – Solar, Wind, Bio energy and small Hydroelectric plants. The state has envisioned an ambitious 10,700 MW installed capacity milestone by 2022, comprised of sizable solar and wind power allocations and supplemented by bioenergy and mini hydel undertakings.

As of 2024, over 29,850 MW renewable capacity has been accomplished, predominantly through proliferating solar farms and wind turbines. To accelerate further propagation, the UP administration has promulgated attractive policies and incentives to catalyze investments

in this high-growth arena. Concurrently, apex development agencies like

UPNEDA are rigorously quantifying district-level renewable generation possibilities and assisting small-scale distributed capacity building through rooftop solar panels, farmer biogas units etc.

On the electric mobility front, the UP government has unveiled its pioneering EV Manufacturing and Mobility Policy in 2021 to cement the state's

status as a preeminent automotive and battery manufacturing hub catering to burgeoning national EV demand. Myriad entities public and private are starting to evince keen interest in unlocking

UP's latent promise as an EV powerhouse. Energy distribution firm EESL has recently disclosed plans to deploy 1,500 electric buses and 100

charging stations across UP. Automobile leaders like Tata and Mahindra too are exploring manufacturing and assembly

unit construction. Concurrently, EV charging infra amplification is underway as over 25 publicly accessible stations have been installed thus far, with more in the pipeline aided by Central government patronage.

In essence, UP's renewable energy and EV landscapes are poised at an inflection point. Policy catalysts have kindled dynamism and investor exuberance around exponentially expanding clean energy access and clean mobility ecosystem creation statewide. If robust foundations are

laid at this formative stage, immense socioeconomic and environmental dividends shall surely follow.



## WHY UTTAR PRADESH ?

Uttar Pradesh's Renewable Energy and Electric Vehicle Exposition in Lucknow, the enterprising capital of India's largest potential state Uttar Pradesh, harbors tremendous potential to catalyze a clean energy revolution.

Foremost, Lucknow's eminent status as the governmental nexus of Uttar Pradesh facilitates access to indispensable administrative backing, spurring augmented visibility, financing channels, and profound policy stimuli to proliferate renewable energy integration and electric vehicle adoption statewide.

Moreover, Lucknow's exponential urban expansion has engendered pressing challenges including chronic pollution and surging power deficits, rendering the metro ripe for transformative sustainable interventions showcased via the expo to mitigate these threats.

Additionally, Lucknow's flourishing market proffers abundant opportunities for renewable technologies and electric mobility to address escalating energy needs, magnetizing visionary businesses, impact-oriented investors, and ingenious entrepreneurs to capture this burgeoning demand.

Furthermore, the prevalence of academic incubators and scientific powerhouses in Lucknow offers a reservoir of exceptional talent and intellectual capital to enrich the expo's offerings and catalyze technological leapfrogging.

By spotlighting Lucknow as the venue of choice, this trailblazing exposition can elevate ecological consciousness, forge purpose-driven coalitions, and spur urgent action towards constructing a sustainable future in one of India's most dynamic urban tambours.



## BENEFITS OF PARTICIPATION

- Meet High Quality Prospects And Decision Makers.
- Brand Building Opportunity Among The Industry And General Public.
- Direct Interaction With Industry Suppliers, Buyers And Distributors.
- Find Out The Latest Technologies, Products And Services.
- New Import And Export Opportunity.
- Network With Industry Professionals.
- A Platform To Launch New Products
- Explore Joint Ventures & Partnerships



## EXHIBITOR PROFILE

- Solar P.V Modules Manufacturers
- Epc Companies
- Inverter/PCU Manufacturers
- Renewable Energy Product Seller & Distributors
- Solar Pump
- Components Manufacturing
- Backsheet Manufacturers
- System Integrators Assemblers & Distributors
- Solar Street Lights
- Solar Thermal Heater
- Solar Panel Cleaning Machinery & Equipment
- Floating Solar Plant
- Power Electronics (inverters & Converters)
- Solar CCTV Cameras
- Scrapping Companies
- Battery Pack Assemblers
- Lithium-ion Battery Manufacturers
- Battery Management System Providers
- Testing & Monitoring System
- Wind Energy
- Bio Gas Energy
- Hydrogen Energy
- Certification Institutes
- Research And Development Institutes
- Passenger Cars
- Commercial Vehicles (vans, Trucks & Buses)
- Two-wheelers (Scooters & Motorcycles)
- Specialized Vehicles (Electric Rickshaws & Golf Carts)
- OEM 's
- Ev Charging Station Manufacturers
- Charging Station Installers And Integrators
- Charging Network Operators
- Manufacturers, Suppliers, Distributors And Service Providers
- System Providers And Integrators
- Providers Of Grid Infrastructure And Solutions For The Integration Of Renewable Energy
- Electric Motors And Drive train Components
- Electric Vehicle Software And Connectivity Solutions

# VISITOR PROFILE

- Dealers And Distributors
- Exporters & Importers
- Retailers & Suppliers
- Municipalities & Development Authorities
- Ministries & Government Officers
- Environmental NGO
- State Environment & Transport Departments
- Trade Associations
- Local Entrepreneurs
- Energy Consultants
- Real Estate Developers
- Industrial Consumers
- Independent Power Producers
- Utilities & Project Developers And Planners
- INTERESTED BUYERS & CONSUMERS
- Investors & Fund Managers
- State & Central Psu's
- Government Policy Makers & Urban Planners
- Corporate Houses
- Environment Monitoring Authorities
- Hospitals And Hotels
- Consultants And Advisors
- Facility Management Companies
- Schools, Colleges & Universities
- Environmentalists
- Direct Buyers & General Public
- Supply Chain Organisations
- Builders & Developers
- Pollution Control Boards
- Environment Consultants
- Education & Research Institutes
- Policy Makers





## ABOUT THE ORGANIZER:

Eventage Trade Fair & Events Pvt. Ltd. is a new generation exhibition company which brings in fresh perspectives on opportunity creation through exhibitions. We seek to create business events which cater to the needs of both new age startups based on technology as well as traditional industries. Team Eventage is set to transform the way B2B exhibitions are perceived. Our portfolio of events include B2B exhibitions, global trade shows, summits, forums, buyer-seller meetings, and inbound & outbound trade missions across the globe to create trade and investment opportunities. Founded by the visionary team of industry experts with over two decades of rich experience in B2B exhibitions, Business Events and Publications across industry segments globally.

### PARTICIPATION CHARGES PER SQ. MTR.

Shell Schme - INR 8000 + GST

Bare Schme - INR 7500 + GST

### EACH 9 SQ. METER SHELL SCHEME WILL INCLUDE

- 3 Meters x 3 Meters Shell Structure With Side & Back Wall Panels (8 Feet Height)
- Fascia With Company Name
- 1 Information Counter
- 2 Chairs
- 2 Spotlights
- 5 AMP Power Plug Point
- Waste Paper Bin

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